

TOP 10 REASONS WHY CUSTOMERS DEPLOY MICROSOFT APPLICATIONS WITH VMWARE VSPHERE ESSENTIALS ON EMC VNXe

- 1 SIMPLE**
Go from power-on to provision-ready in fewer than 15 minutes. Provision a one terabyte VMware® datastore in 10 minutes. Provision 500 Microsoft Exchange mailboxes in fewer than 10 minutes.
- 2 EFFICIENT**
File Deduplication and Compression reduce up-front storage costs by up to 50 percent.
- 3 AFFORDABLE**
Get EMC® quality at a reasonable price. Designed for high availability, EMC VNXe™ configurations start at less than \$10K and include operating environment, replication, and management software.
- 4 CONSOLIDATED**
Save operational costs by having the same resources manage applications and storage. 2U and 3U sizes are ideal for small businesses, branch offices, or under the desk.
- 5 AUTOMATED**
Find answers quickly with our automated-diagnosis tools and one-click technical support features.
- 6 FLEXIBLE**
Run SAN and NAS together—all in one box. Hot swap components and expand storage volumes non-disruptively.
- 7 VIRTUAL**
Storage plugs directly into the VMware vCenter™ management console providing seamless and simple management unlike anything you've seen before.
- 8 CAPACITY OPTIMIZATION**
Avoid upfront “over-provisioning” and move toward on-demand capacity management with Thin Provisioning. Start small and grow storage just-in-time, thereby reducing total costs.
- 9 SNAPSHOTS**
Reduce backup windows from hours to minutes with application-consistent, space-efficient snapshots and EMC Replication Manager. New Trier High School, an EMC customer, cut Microsoft Exchange backup time from five hours to 30 minutes.
- 10 CONNECTED ECOSYSTEM**
EMC Unisphere™ connects directly to an online EMC Community Network site, enabling customers to learn from each other, share experience, and receive rewards and recognition for their efforts.

CONTACT US

To learn more about how EMC products, services, and solutions help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at www.EMC.com.



EMC®, EMC, Unisphere, VNXe, the EMC logo, and where information lives are registered trademarks or trademarks of EMC Corporation in the United States and other countries. VMware, vCenter, and vSphere are registered trademarks or trademarks of VMware, Inc. in the United States and/or other jurisdictions. All other trademarks used herein are the property of their respective owners. © Copyright 2010 EMC Corporation. All rights reserved. Published in the USA. 12/10 Handout H8528

